9 - 11 October 2019
(Wednesday to Friday)
Myanmar Expo (ME)
Yangon, Myanmar

Supported by
MTA Myanmar the largest manufacturing industry event in Myanmar returns for its 6th edition in Yangon in 2019. This show is part of the successful manufacturing technology series of exhibitions in Asia organised by UBM Asia. MTA provides a key business platform for international technology enablers who are looking to engage the local manufacturing community, gain first hand updates on industry developments and grow their businesses in the emerging Myanmar market.

MTA Myanmar will continue to strengthen its position as the leading manufacturing event in Myanmar. This show will open up more opportunities by extending reach to a wider network of like-minded companies, government bodies, international trade associations and international exhibitors.

SUBCON MYANMAR 2019
Subcon Myanmar is co-located with MTA Myanmar and will be a key venue for those in supporting industries to establish business partnerships and showcase industrial parts to local and multinational companies throughout the country. The show will include the Thailand Pavilion with supported by Board of Investment (BOI), Thailand.

2018 SHOW FACTS
Exhibition Space:
3,000 square metres (MTA & SUBCON Myanmar)

Number of Participants:
40 Participants from 11 countries and region. (97% overseas)

International Pavilions:
3 International pavilions from Singapore, Thailand and Taiwan.

Total Visitors:
4,283 from 26 countries/Regions.
Afghanistan, Australia, Cambodia, Canada, China, Czech Republic, Finland, Germany, Hong Kong, India, Indonesia, Japan, Kenya, Korea, Malaysia, Myanmar, Nauru Islands, Netherlands, Philippines, Singapore, Swaziland, Switzerland, Taiwan, Thailand, USA and Vietnam.

KEY VISITOR FACTS*
98.42% of visitors said they will return in 2019.
89.36% of visitors described the event as being useful or very useful for their business growth.
50.54% of visitors indicated they were responsible for buying specifying products for their company.
80.00% of visitors expected to increase their investment over the next twelve months, with 17.50% continuing with the same level of investment.

JOB FUNCTION
Owner / Chairman / Managing Director 29.46%
Sales / Marketing 25.21%
Project Engineering 11.61%
Department Head 10.20%
Purchasing 8.22%
Consultant 5.95%
Plant Management 5.10%
Design / Development 3.68%
Contractor 0.57%

COMPANY'S MAIN ACTIVITY
Machinery & Equipment Manufacturing 18.14%
Building and Construction 16.63%
Electrical / Electronics Manufacturing 14.04%
Automotive Manufacturing 7.13%
Oil & Gas / Chemical & Process Engineering 5.62%
Design & Consultancy Services 4.75%
Metal Parts and Components Manufacturing 4.54%
Food & Beverage Equipment Manufacturing 4.32%
Agricultural 4.10%
Factory Management 3.67%
Contract Manufacturing & Turnkey Projects 2.38%
Foundry / Machining Services 2.38%
Furniture Manufacturing and Woodworking 2.38%
Material Testing & Inspection 2.16%
Medical & Pharmaceutical Products Manufacturing 1.94%
Textile / Garment Manufacturing 1.94%
Exhibition / Event Organiser 1.51%
Packaging / Printing 1.51%
Military / Defense 0.86%
**NEW VENUE**

**Myanmar Expo (ME)** is the newest and largest purpose built exhibition space in Yangon. It is located at Fortune Plaza, Corner of minanda road and Thumana road at the heart of the city. The Myanmar Expo (ME) can be accessed easily from all areas of the city. Occupying almost 10,000sqm of exhibition space, and with dedicated onsite parking and seminar facilities, the Myanmar Expo (ME) venue is the prime location for trade shows in Myanmar.

Show Venue Address:
Fortune Plaza, Corner of Minandar Road and Thumana Road, Thaketa Township, Yangon, Myanmar

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**TARGET VISITORS**

CEOs, Directors, Managers and Foremen representing independent, international and Government-controlled businesses from a wide variety of industry sectors and disciplines

- Metal Fabrication Job Shops
- Building, Infrastructure & Construction Projects
- Processing
- Automotive Assembly
- Bulk Chemicals
- Metals, Mineral Processing & Jewelry Manufacturing
- Textiles, Clothing and Footwear

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**SHOW ORGANISE**

UBM Asia recently became part of Informa PLC, a leading B2B information services group and the largest B2B Events organiser in the world. Please visit www.ubm.com/asia for more information about our presence in Asia.

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**EXHIBITOR PROFILES**

- Machine Tools
- Mold & Die Production Machineries
- Welding Equipment & Consumabless
- Sheet Metals Fabrication Machinery & Accessoriess
- Hand / Power Tools & Accessoriess
- Hydraulic / Pneumatic Equipment
- Logistics & Transport Equipment & Systems
- Material Handling Equipments
- Plastics & Rubber Processing Machiness
- Pumps & Valves
- Fittings & General Hardwares
- Automobile component parts
- Electronics & Electrical parts
- Engine parts
- Plastics and Rubber parts and Industries services

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**How to Exhibit**

There are 2 options available.

**Space Only**

Bare floorspace, ideal for large exhibitors or national groups who wish to build their own stand.

SGD 480 per sqm.
(minimum area 18 sqm.)

**Walk on Stand**

Includes walls, carpet, lighting, fascia, power point, counter, table, chairs, shelving & waste paper basket.

SGD 570 per sqm.
(minimum area 9 sqm.)

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For further information, contact your nearest office: